

# JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

## Wisconsin and Japan

### EXPORTS

**\$1.2 B**

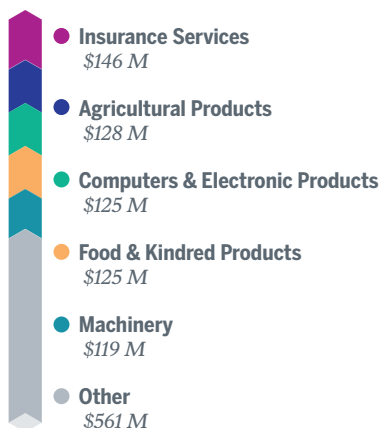
Total exports to Japan

**\$815 M**

Goods exports to Japan

**\$389 M**

Services exports to Japan



### JOBS FROM EXPORTS

**6,317**

Total jobs supported by state exports to Japan

**3,548**

Jobs directly supported by state exports to Japan

**2,769**

Jobs indirectly supported by state exports to Japan

### JAPANESE AMERICANS

**9,176**

Japanese Americans

% of Population	% of Asian American population	People who speak Japanese at home
0.2%	4.5%	2,288

### TRAVEL AND TOURISM

**\$2.3 M**

Japanese visitor spending

**4%**

of state exports go to Japan

**14%**

which is of state exports to the Indo-Pacific

### INVESTMENT CAPITAL AND JOBS FROM INVESTMENT

**37**

Japanese majority owned enterprises

**\$690 M**

Invested by Japanese greenfield projects since 2003

**8,500**

Jobs at Japanese-owned companies

**1,492**

Jobs created by Japanese greenfield projects since 2003

### EDUCATION

**196**

International students from Japan

**1.6%**

of all international students are from Japan

**\$6.6 M**

Japanese student spending

### EXCHANGES AND CONNECTIONS

State-Prefecture relationship between Wisconsin and Chiba

**14** Sister relationships with Japan

**9** Universities with a Japanese Studies program

**4** Japanese gardens

**1** Japan-America Society in the state

SOURCES: Exports, Jobs, Travel and Tourism: Estimated by the Trade Partnership (Washington, DC), 2021 data; Students: Institute of International Education (IIE) and NAFSA, 2021/22 academic year data; Investment: fDi Intelligence (January 2003 - December 2021), US Bureau of Economic Analysis 2020 data, and Uniworld Business Publications (accessed January 2023); Asian Americans: US Census Bureau, American Community Survey, Survey 5-Year Data 2016-2020; Exchanges and Connections: Sister Cities International (SCI), Council of Local Authorities for International Relations (CLAIR), individual sister city associations, North America Japanese Garden Association, National Association of Japan-America Societies, and individual university websites.

For definition of the Indo-Pacific (39 countries) and other methodology visit <https://asiamattersforamerica.org/sources-and-methodology>

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